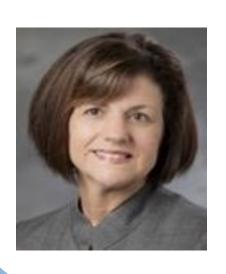
The Quality Improvement Environment



Marilyn Hockenberry PhD, RN-CS, PNP, FAAN Professor of Pediatrics
Baylor College of Medicine

Director, Global HOPE Nursing





Objectives

- Appraise key factors that influence evidence-based quality care.
- Review strategies for creating a vision for a quality improvement approach to care.
- Evaluate ways to influence change (how to move change).





* Hockenberry, Walden, Brown, Barrera 2005







* Hockenberry, Walden, Brown, Barrera 2005



Engagement

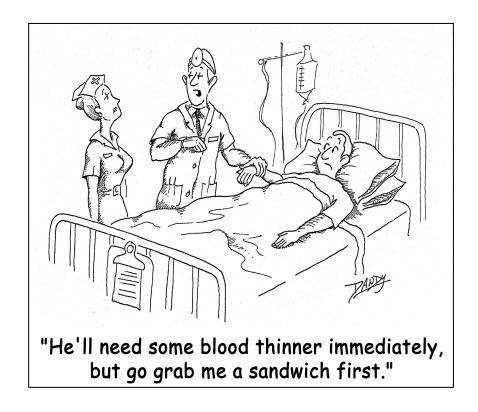
➤ The process of working collaboratively with groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the working environment.







- Studies show that certain characteristics of nurse-physician relationships correlated directly with patient care quality
 - Collegiality
 - Collaboration
- Collaboration increases satisfaction of health care providers



(Kramer & Schmalenberg, 2003)



Collaboration and Practice Outcomes

Associated with decreased patient mortality, fewer transfers back to ICU, reduced costs, decreased length of stay, patient satisfaction, higher nurse autonomy, retention, nurse-perceived high-quality care, nurse job satisfaction.

(Baggs, et al, 1992, 1999; McMahon et al, 1994; Larson, 1999; Larrabee et al, 2004; Schmalenberg et al, 2005)

Collaborative Relationships



- Mutual power
- > Trust
- Respect
- Good communication

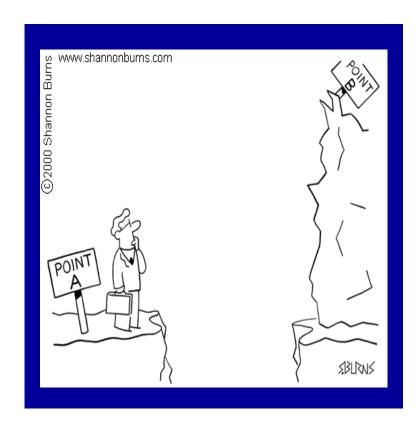
Promoted by:

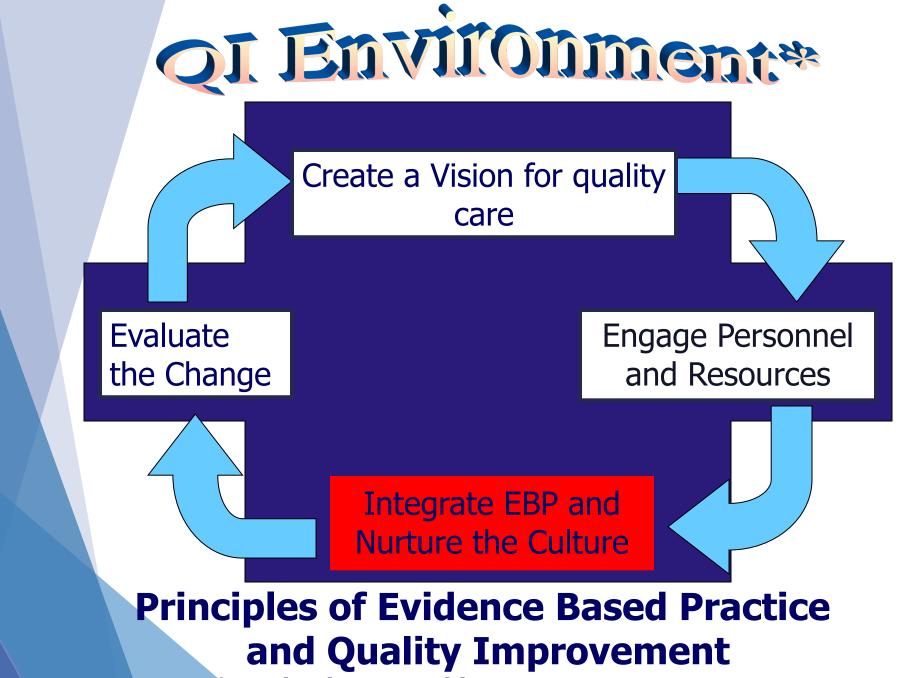
Shared rounds, open communication, interactions over time



Developing Collaboration

- Respect others
- Value expertise
- Listen to others
- Manage conflict wisely
- Avoid negative behaviors
- Organize
- Motivate



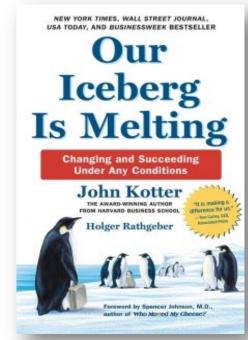




* Hockenberry, Walden, Brown, Barrera 2005

Why is Change so Difficult?

- > We are resistant to change
 - > Unfreezing needed
- > We are ambivalent to change
 - Disengagement needed
- We are threatened by change
 - Facilitation needed
- We fear being out of control
 - > Assurance needed





Kotter, 2005

How to Move Change



Unfreeze

- > Build unrest
- Exhibit passion and advocate for practice change

Disengage

- Recognize the status quo for what it is
- Make room for change

Which face do you prefer?





LMX & Sucrose DO make a difference to reduce pain with needlesticks

LMX Cream PRN Needlesticks And/Or Sucrose Per Protocol PRN

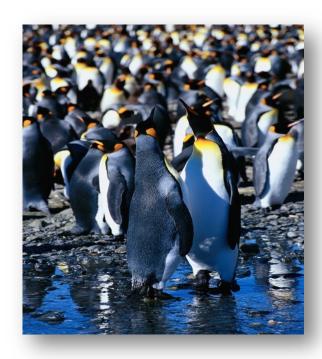
How to move Change

> Facilitate

- Build assurance
- Anticipate what staff will need
- Arrange training and supervision

Assure

- Provide support
- Promote communication
- Give positive feedback



BE THE CHANGE YOU WISH TO SEE

Eight Steps to Successful Change

Kotter, 2005

- 1. Create a sense of urgency
- 2. Pull together the guiding team
- 3. Develop the change vision strategy
- 4. Communicate for understanding
- 5. Empower others to act
- 6. Produce short-term wins
- 7. Don't let up
- 8. Create a new culture





Thank you! Global HOPE HEMATOLOGY-ONCOLOGY PEDIATRIC EXCELLENCE